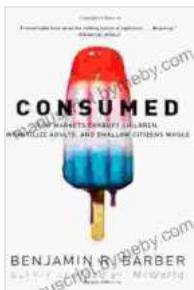


# How Markets Corrupt Children, Infantilize Adults, and Swallow Citizens Whole



## Consumed: How Markets Corrupt Children, Infantilize Adults, and Swallow Citizens Whole by Benjamin R. Barber

4.3 out of 5

Language : English  
File size : 1655 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 417 pages

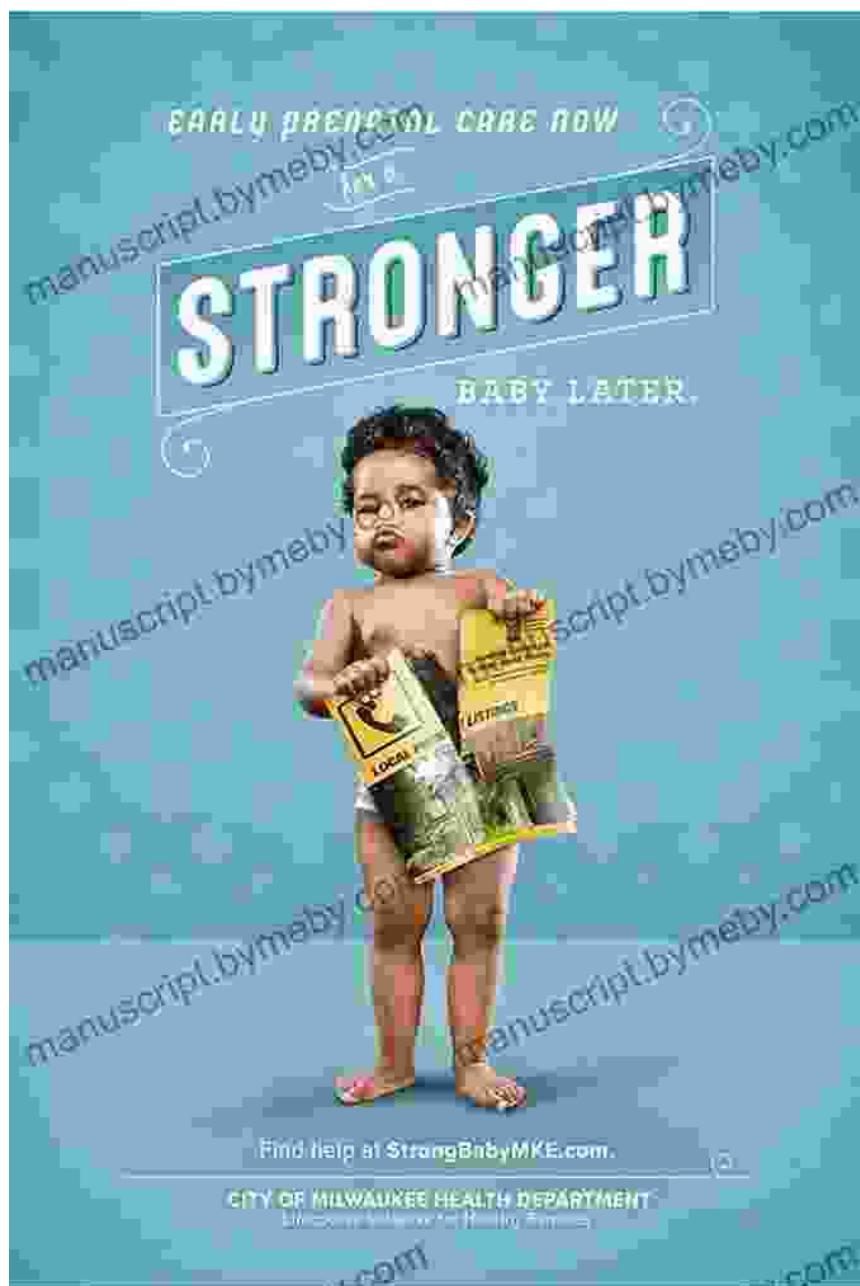
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In her groundbreaking book, "How Markets Corrupt Children, Infantilize Adults, and Swallow Citizens Whole," esteemed author and social critic Amy Westervelt exposes the insidious ways in which market capitalism undermines the health and well-being of individuals and society as a whole. Drawing upon extensive research and thought-provoking analysis, Westervelt delves into the disturbing consequences of unchecked consumerism and the commodification of every aspect of human life.

## The Corruption of Children

Westervelt argues that children are particularly vulnerable to the corrupting influence of market capitalism. In a relentless pursuit of profit, corporations have increasingly targeted children as consumers, bombarding them with advertising and marketing campaigns that foster unhealthy habits and desires. This relentless exposure to commercial messages can lead to

increased materialism, body dissatisfaction, and a diminished sense of individuality.



### The Infantilization of Adults

Westervelt also explores the ways in which market capitalism infantilizes adults. By encouraging constant consumption and the pursuit of material possessions, capitalism undermines the development of critical thinking

skills, self-reliance, and civic engagement. Adults become increasingly dependent on external sources for gratification and meaning, leading to a diminished sense of agency and a weakened capacity for human connection.



Consumerism can lead to the infantilization of adults, reducing their critical thinking skills and civic engagement.

### **The Erosion of Citizenship**

Perhaps most alarmingly, Westervelt argues that market capitalism has a corrosive effect on citizenship. By prioritizing individualism and consumption over collective action and the common good, capitalism weakens the bonds that hold society together. Citizens become less likely to participate in civic processes, engage in political discourse, or contribute to the betterment of their communities.

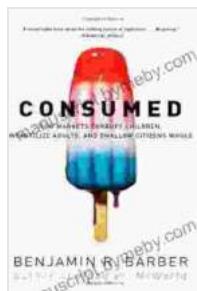


## The Need for a Paradigm Shift

Westervelt concludes her book with a call for a fundamental paradigm shift. She argues that we must move away from the destructive forces of market capitalism and towards a more sustainable, equitable, and humane economic system. This will require a re-evaluation of our values, a renewed commitment to civic engagement, and a re-prioritization of the common good.

"How Markets Corrupt Children, Infantilize Adults, and Swallow Citizens Whole" is a powerful and thought-provoking indictment of the corrosive

effects of market capitalism on our children, our communities, and our very way of life. Westervelt's incisive analysis and compelling prose provide a much-needed wake-up call, urging us to confront the profound challenges facing our society and to work together towards a more just and sustainable future.



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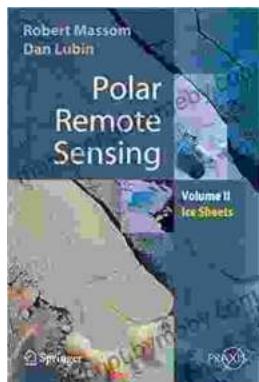
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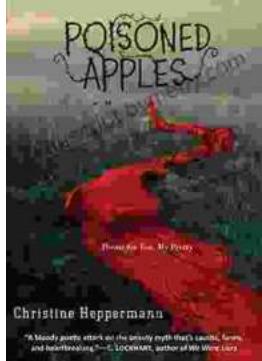
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